

# Inside Safety

- MINING, CONSTRUCTION and OIL & GAS INDUSTRY
- REACH Safety Officers, providing them with information on the latest safety measures and precautions in your industry
- PROMOTE your product/service to Safety Officers, across a wide range of print and online publications
- IN partnership with the Safety in Action Event Series in 2014

Aspermont is offering you the opportunity to reach Safety Officers in the mining and construction industries, through a special *INSIDE SAFETY* supplement, which will be published quarterly in March, June, September and December 2014.



## Why use this supplement:

This *INSIDE SAFETY* Supplement will go to readers of leading publications, *Australia's Mining Monthly* and *Contractor*.

The content will also be published online through leading websites and newsletters, *MiningNews.net*, *MiningNewsPremium.net*, *ConstructionIndustryNews.net* and *EnergyNewsBulletin.net*.

A total of 15,000 copies will be distributed through our magazines to reach Safety Officers in the industry. Digital editions of *INSIDE SAFETY* will also be available through our websites including *MiningNews.net*, *MiningNewsPremium.net*, *EnergyNewsBulletin.net* and *ConstructionIndustryNews.net* supported by daily newsletters, delivered to an additional audience of 360,000.

## ADVERTISING RATES\*

Issues: March, June, September and December 2014

Size	1 Issue	2 Issues	3 Issues	4 Issues
Double Page	\$9,850	\$8,550	\$8,120	\$7,900
Full Page	\$5,310	\$4,650	\$4,420	\$4,300
2/3 Page	\$4,415	\$3,845	\$3,650	\$3,550
1/2 Page	\$3,595	\$3,110	\$2,955	\$2,870
1/3 Page	\$3,005	\$2,615	\$2,485	\$2,420
1/4 Page	\$2,535	\$2,230	\$2,120	\$2,065
1/6 Page	\$2,350	\$1,865	\$1,775	\$1,725

\*All rates are in Australian Dollars and exclude GST. *Casual* rates apply to a single booking, and *Corporate* rates apply to two or more bookings.

## Book today to secure your spot!

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